

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
47875-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER. 4 PROSPERITY	1167

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	47875	09785358

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/15/12 6:14 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM :30 AFP-12-TV-14H \$900.00 NM									
2 WKRC Th 08/16/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM :30 AFP-12-TV-14H \$900.00 NM									
3 WKRC F 08/17/12 6:10 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM :30 AFP-12-TV-14H \$900.00 NM									
2	08/15/12	08/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--WTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 08/15/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 AFP-12-TV-14H \$1,600.00 NM									
1 WKRC F 08/17/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 AFP-12-TV-14H \$1,600.00 NM									
3	08/15/12	08/17/12	M-F 7p-730p	7:00 PM-7:30 PM	--WTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/15/12 7:11 PM M-F 7p-730p 7:00 PM-7:30 PM :30 AFP-12-TV-14H \$1,200.00 NM									
2 WKRC Th 08/16/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 AFP-12-TV-14H \$1,200.00 NM									
4	08/15/12	08/19/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	--WTFSS	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTFSS 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 08/15/12 11:27 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 AFP-12-TV-14H \$1,800.00 NM									
1 WKRC Th 08/16/12 11:35 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 AFP-12-TV-14H \$1,800.00 NM									
5	08/18/12	08/18/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 08/18/12 9:58 PM Sat Reg 2 9:00 PM-10:00 PM :30 AFP-12-TV-14H \$1,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


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Invoice #	Invoice Date	Invoice Month	Invoice Period
47875-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER. 4 PROSPERITY	1167	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/18/12	08/18/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	NM
6	08/19/12	08/19/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12   08/19/12    -----S                      1        \$3,500.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type									
1 WKRC   Su   08/19/12    7:40 PM   Sun Reg 1            7:00 PM-8:00 PM       :30   AFP- 12- TV- 14H                \$3,500.00   NM									
7	08/20/12	08/21/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12    MT-----                      2        \$900.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type									
2 WKRC   M    08/20/12    6:44 AM   6a Good Morn Cincinnati    6:00 AM-7:00 AM       :30   AFP- 12- TV- 14H                \$900.00   NM									
1 WKRC   Tu   08/21/12    6:08 AM   6a Good Morn Cincinnati    6:00 AM-7:00 AM       :30   AFP- 12- TV- 14H                \$900.00   NM									
8	08/20/12	08/21/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MT-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12    MT-----                      2        \$1,600.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type									
1 WKRC   M    08/20/12    5:58 PM   6p Local 12 News at Six    6:00 PM-6:30 PM       :30   AFP- 12- TV- 14H                \$1,600.00   NM									
2 WKRC   Tu   08/21/12    6:25 PM   6p Local 12 News at Six    6:00 PM-6:30 PM       :30   AFP- 12- TV- 14H                \$1,600.00   NM									
9	08/20/12	08/21/12	M-F 7p-730p	7:00 PM-7:30 PM	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12    MT-----                      2        \$1,200.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type									
2 WKRC   M    08/20/12    7:11 PM   M-F 7p-730p            7:00 PM-7:30 PM       :30   AFP- 12- TV- 14H                \$1,200.00   NM									
1 WKRC   Tu   08/21/12    7:28 PM   M-F 7p-730p            7:00 PM-7:30 PM       :30   AFP- 12- TV- 14H                \$1,200.00   NM									
10	08/20/12	08/21/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MT-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12    MT-----                      1        \$1,800.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type									
1 WKRC   M    08/20/12    11:14 PM   11p M-F Local 12 News 11    11:00 PM-11:35 PM       :30   AFP- 12- TV- 14H                \$1,800.00   NM									
<b>Total Spots</b>							<b>18</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,600.00</b>
<u>Agency Commission</u>	<b>\$3,840.00</b>
<u>Net Amount Due</u>	<b>\$21,760.00</b>

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